CLAIMS

We Claim:

1. A method for viewing information comprising:

    - selecting a first corporate entity information type;

    - selecting a second corporate entity information type;

    - selecting a third corporate entity relationship information type;

    - displaying said information types through a view provided by an access means with predetermined indicia; and,

    - providing alteration means for said view, whereby an fourth information type, chosen from the group comprising corporate entity, corporate entity relationship, selection, grouping, arrangement and view type may be displayed through said alteration means.

2. A method as in claim 1 wherein said corporate entity information type is comprised of predetermined criteria.

3. A method as in claim 2 wherein said corporate entity information type is chosen from the group comprising corporate entities and corporate information.

4. A method as in claim 1 wherein said corporate entity relationship information type is comprised of predetermined criteria.

5. A method as in claim 4 wherein said entity relationship information type is chosen from the group comprising buyer-seller relationships, customer-supplier relationships, company-client relationships, parent company-subsidiary relationships, ownership relationships, resource sharing relationships, joint ventures, political/business relationships, competitor relationships, value chain relationships, horizontal and vertical relationships.

6. A method as in claim 1 wherein said selection information type is comprised of predetermined criteria.

7. A method as in claim 6 wherein said selection information type is chosen from the group comprising stocks, bonds, financial instruments, sectors, industry segments, SIC codes, and product lines.

8. A method as in claim 1 wherein said grouping information type is comprised of predetermined criteria.

9. A method as in claim 8 wherein said grouping information type is chosen from the group comprising stocks, bonds, financial instruments, sectors, industry segments, SIC codes, and product lines.

10. A method as in claim 1 wherein said arrangement information type is comprised of predetermined criteria.

11. A method as in claim 10 wherein said arrangement information type is chosen from the group comprising column, row, grid, map, free-form, and structured.

12. A method as in claim 1 wherein said view type information type is comprised of predetermined criteria.

13. A method as in claim 12 wherein said view type information type is constructed from information.

14. A method as in claim 13 wherein said information used to construct said view type is chosen from the group comprising Fundamental information, Market Risk information, and Performance information.

15. A method as in claim 1 wherein said indicia further comprises corporate entity indicia and corporate entity relationship indicia.

16. A method as in claim 15 wherein said corporate entity indicia is chosen from the group comprising graphic, audio, and video indicia.

17. A method as in claim 16 wherein said graphic entity indicia is chosen from the group comprising color, pattern, and shape indicia.

18. A method as in claim 15 wherein said corporate entity relationship indicia is chosen from the group comprising graphic, audio, and video indicia.

19. A method as in claim 18 wherein said corporate entity relationship indicia is chosen from the group comprising color, pattern, and shape indicia.

20. A method as in claim 1 wherein said access means is chosen from the group comprising personal computers, terminals, personal digital assistants, cell phones.

21. A method as in claim 1 wherein said access means further comprises an interactive graphic user interface.

22. A method as in claim 21 wherein said graphic user interface further comprises a Web browser.

23. A method as in claim 1 wherein said alteration means is chosen from the group comprising pointing device input, keyboard input and voice input.

24. A method for viewing information comprising:

- providing at least one corporate entity information type, corporate entity relationship information type, selection information type, grouping information type, arrangement information type and view type information type,

- selecting at least one first information type, which said first information type is chosen from the group comprising, selection, grouping, arrangement and view type, and;

- displaying said information type through a view provided by an access means, with predetermined indicia; and,

- providing alteration means for said view, whereby a second information type, chosen from the group comprising corporate entity information type, corporate entity relationship information type, selection information type, grouping information type, arrangement information type and view type information type, may be displayed through said alteration means.

25. A method as in claim 24 whereby:

- the step of providing at least one corporate entity information type, corporate entity relationship information type, selection information type, grouping information type, arrangement information type and view type information type further comprises providing said information types through a server; and,

- the step of displaying said information type through a view provided by an access means further comprises displaying said information type through a client side access means.

26. A method as in claim 24 further comprising displaying a critical path for said information types.

27. A method as in claim 24 further comprising displaying a dominant critical path for said information types.

28. A method as in claim 24 further comprising displaying a value chain for said information types.

29. The product of the method of claim 1.

30. The product of the method of claim 24.

31. The critical path of the method of claim 26.

32. The value chain of the method of claim 28.

33. The method of claim 1 further comprising the step of creating a financial product.

34. The method of claim 33 further comprising the step of creating a financial product which is chosen from the group comprising market baskets of financial instruments, structured products, financial indices and mutual funds.

35. The financial product created by the method of claim 33.

36. The financial product created by the method of claim 34.

37. The method of claim 24 further comprising the step of creating a financial product.

38. The method of claim 37 further comprising the step of creating a financial product which is chosen from the group comprising market baskets of financial instruments, structured products, financial indices and mutual funds.

39. The financial product created by the method of claim 37.

40. The financial product created by the method of claim 38.

41. The method of claim 24 further comprising the step of creating a financial instrument.

42. The method of claim 41 whereby the step of creating a financial instrument further comprises the step of creating a structured trade.

43. The financial instrument created by the method of claim 41.

44. The financial instrument created by the method of claim 42.

45. The method of claim 1 further comprising the step of providing a fifth information type, chosen from the group of government entities, government information, financial entities, financial information, industry information, industry segment information, sector information, index information, personal entities and personal information, which may be displayed through said alteration means.

46. An apparatus for viewing information comprising:

- a selection means for a first corporate entity information type;

- a selection means for a second corporate entity information type;

- a selection means for a third corporate entity relationship information type;

- a display means for said information types further comprising an access means whereby a view with predetermined indicia may be provided; and,

- an alteration means for said view, whereby an fourth information type, chosen from the group comprising corporate entity, corporate entity relationship, selection, grouping, arrangement and view type may be displayed through said alteration means.